



June 2010

Dear Buyers, Sponsors and Donors:

The Alameda County Fair is just around the corner and we want to make sure you mark your calendar for the upcoming **Junior Livestock Auction:**

When: **Sunday, July 11, 2010** (see schedule listed below)
Where: Sage Gilbert Memorial Show Ring (next to the Amador Pavilion, Alameda County Fairgrounds)
7:30 a.m. Buyer Registration Opens
Free Coffee & Donuts for Buyers (*Sponsored by Jr. Livestock Auction Boosters*)
8:30 a.m., Auction starts with Rabbits, immediately followed by Hogs
(*We will break for a half hour lunch upon completion of the Hogs*).
1:00 p.m. Beef will begin at approximately 1:00 p.m. followed by Sheep, then Market Goats.

Buyers' Barbecue: As always, the Junior Livestock Auction Boosters will serve a delicious New York Steak Barbecue from 11:30 a.m. to 1:00 p.m. Cost is \$15.00 per ticket. Please make your check payable to Junior Livestock Auction Boosters. Proceeds will help defray the cost of the Auction for the participating exhibitors.

Passes, Parking and Barbecue Tickets: Please return the enclosed form for your gate and parking passes for the day of the Auction. We can mail purchased barbecue tickets with your passes. They will sell tickets for the barbecue on a first come first served basis. It is suggested that you order your tickets now as this BBQ is almost always a sellout!

Buyers' information: All buyers must be registered and all purchases must be made with an assigned buyer's number.

- All previous buyers receive a pre-assigned numbered paddle. New buyers must register before bidding.
- There will be two registration tables: one for pre-registered buyers and one for new buyers.
- If a buyer wishes to purchase and cannot attend, the buyer must sign the enclosed authorization form to allow his/her representative to use buyers' number.
- **In order for the sellers (exhibitors) to receive their checks in a timely fashion, it is imperative that buyers pay for their auction purchases on the day of the sale by cash, check, AMEX, Visa or MC. If a buyer does not pay on the day of sale, there is a strong possibility that the seller's (exhibitor's) auction check will be held until the buyer's account is paid in full.**

Public recognition will be given to all buyers and sponsors/donors for their participation at our 2010 Auction.

Your attendance and bidding will greatly help the 4-H and Future Farmer of America youngsters in successfully completing their yearlong projects. For more information about the Auction or the sponsorship/donor program, please call the Auction Office at (925) 426-7606 or email us at auction@AlamedaCountyFair.com.

We look forward to seeing you at our Junior Livestock Auction on **Sunday July 11, 2010!**

Sincerely,

Theresa O'Reilly-Hembree
Junior Livestock Auction Co-Coordinator

Kevin Hatheway
Junior Livestock Auction Co-Coordinator

Enclosures: Attendance Confirmation and Barbecue Reservation Form
Sponsorship Program Form
2010 Alameda County Fair Junior Livestock Auction & Fair Brochures